

Bowls Website and RinkCam package

Thinking of a new direction for your club website? Wondering where to start to set up a new online presence that's smart, simple to update and good value? HORIZON can help and we are the name to trust in bowls for all of your web and software needs.

Horizon has spent 10 years continually refining its products for bowls, working with the big names including the World Bowls Tour, British Isles Indoor Bowls Council, Scottish Indoor Bowls, Welsh Indoor Bowls and over 180 bowls clubs across the UK. We offer great products, great value for money and pride ourselves on our friendly professional service. That's why so many bowls clubs choose Horizon, stay with Horizon and are happy to recommend us.

Take advantage of the great promotional deals we are running right now and be ready in good time for the new season. If you already have a Horizon website and would like to add the new RinkCam module you'll get a special deal too – just call for details!

HORIZON Bowls Club Website Promotion

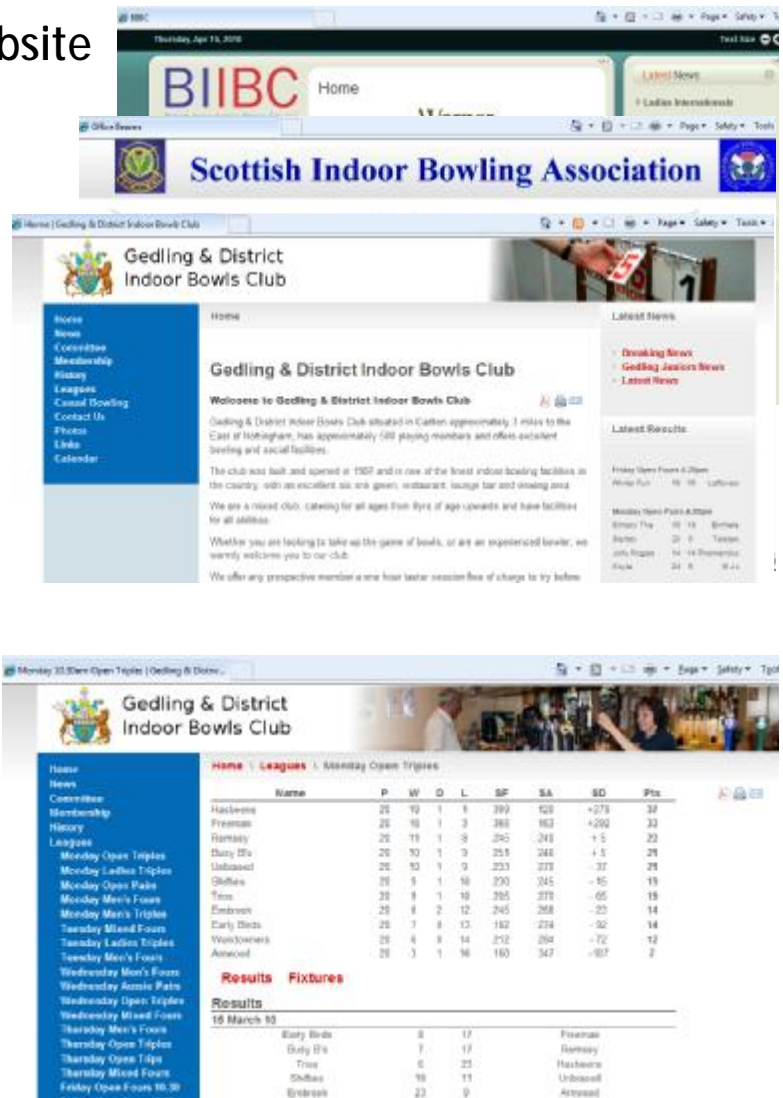
Save £100 if you order before 1st July!

Normally £499 + VAT, now £399 + VAT for a limited promotional period.

Horizon Bowls Club Website Package:

- Ø Smart Professional Graphic Design;
- Ø Great features such as website search tools, scrolling news flash, galleries, news item all at no extra cost;
- Ø Compliance with WC3 guidelines for accessibility;
- Ø Great SEO (search engine optimization) so your website gets listed as high as possible on search engines like Google;
- Ø Easy to use Content Management user interface (Joomla!)- an easy way to keep your website up-to-date yourself; Simple transfer of website name from your old provider – we can arrange this for you;
- Ø Comprehensive on-line usage statistics for tracking and analysing your website visitors

If you use our League Manager software as well (see separate product details), your fixtures and results tables can be exported to your website *automatically* and can look like this.



ONE COMPANY: MANY SOLUTIONS

HORIZON


LIVE | ON DEMAND

For further information please contact

INFO@HORIZONSOLUTIONS.TV | WWW.HORIZONSOLUTIONS.TV | Tel. + 44(0) 1675 443448

New for 2010

RinkCam package– webcast the action from your club *live* on your website
From £500 + VAT

Allow visitors to your website to watch action from your club with our new RinkCam module.

Stream the action live from cameras on your rinks, direct to your website page where visitors can access the coverage for free. Ideal for inter-club tournaments, to generate excitement and for family and fans to follow matches. It's a great benefit to offer advertisers too and can generate some advertising revenue as an added bonus.

Features:

- Ø Embedded webstream video window on your Horizon website home page (or wherever you would like it within your site);
- Ø Set up adverts and messages in the video window; Horizon reserves the right to advertise in the rinkcam video window.
- Ø Allows up to 1000 simultaneous viewers;
- Ø All hardware installation and streaming software installed and managed by our team.



The hardware set up requires cameras, an A/V switcher, amps, a screen and a PC for streaming. We can supply all of these for you and set up all of the necessary cabling, or alternatively you may wish to source your own hardware and install it yourself. We recommend a site visit to plan the installation prior to commissioning.

If you are interested in finding out more:

1. Call for a chat: 01675 443448 Ask for Fiona or Peter
2. Drop us a line: Fiona@HORIZONSolutions.tv; Peter@HORIZONSolutions.tv
3. Arrange a visit: We will be running League Manager software demos and Website demos at some of our key bowls club reference sites around the UK this summer. If you'd like to come along please call or email.

Don't delay – take advantage of our promotional rates while they last!

Image rights: You should make your members and club visitors aware that you are operating a webcam system and that their images will be available on the internet when they are visiting your club. It is advisable to consult a legal advisor regarding this matter to ensure you have the right protection in place.

ONE COMPANY: MANY SOLUTIONS

HORIZON

 **247.tv**
LIVE | ON DEMAND

For further information please contact

INFO@HORIZONSolutions.TV | www.HORIZONSolutions.TV | Tel. + 44(0) 1675 443448