

HORIZON

IT | WEB-BROADCASTING | PRODUCTION | EQUIPMENT



INTERNET BROADCASTING
Live and delayed coverage

We will film and broadcast coverage of your sport's event live to the world and make it accessible as downloads or replays on the internet. Reach your worldwide audience and create an income stream for your sport via pay per view/subscription technology.

Internet broadcasting is the way to get live sports coverage to a global audience cost-effectively. Horizon's team will film the action and **broadcast** your event **live** on the **web** using the latest technology.

Fans can access web broadcasts in a variety of ways including via subscription and pay-per-view technology, which can generate an important income stream for your events. Sponsors are always delighted to increase visibility with branding included in web broadcasts for an international audience.

Horizon can set up a dedicated web-streaming website just for your sport, including all of the pay per view technology and on-line payment systems. Squash fans follow the World Tour on **www.PSALIVE.TV** – a breakthrough for the sport.

Or take advantage of Horizon's multi-sport internet portal and get your sport broadcast simply and cost-effectively on **www.247.TV** with your very own channel.

Horizon works in partnership with sports bodies to make set up simple, and live coverage inexpensive. We will work with you to help you to generate maximum income and deliver a top quality service.

Leaders in the field, Horizon is the ideal partner to help you make the most of your sports content.

["Web streaming is the future of our sport. Fans around the world now have direct and full match length viewing access to the top professionals on the World Tour. The launch of **www.PSALIVE.TV** was a watershed moment for a great sport; and **PSA** in conjunction with **HORIZON** are privileged to be in the vanguard"]
Gawain Briars, Executive Director
Professional Squash Association



For the complete service we can also post-produce TV programmes to a high quality broadcast standard and turn all of your footage into professional DVDs for your competitors and fans – **ask about our Production Services**

ONE COMPANY : MANY SOLUTIONS